

Multifaceted Media Professional:
Dr. Bhavana S's Journey in
Filmmaking, Research, Academia,
and Creative Exploration

RESUME

OF

DR. BHAVANA S

14-03-2024

Multifaceted Media Professional:

Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

Resume

Contact Information:

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Mobile: +91 8095978776

LinkedIn: [LinkedIn Profile](#)

Website: [Dr. Bhavana S's Portfolio](#)



OBJECTIVE

A seasoned Research Associate and academic with extensive experience in digital filmmaking and media studies, seeking to leverage my research, analytical skills, and innovative approach in the Comms & Media Research Specialist role at Accenture. Eager to contribute to the development of insightful analyses and explore emerging trends in the Communications & Media industry.

ACADEMIC PERFORMANCE

S.No.	Examination passed	Name of the University/Board	Division with percentage of marks obtained	Year of passing	Mode of study (Regular/ Distance/ Correspondence)	Major Subjects/Stream/ Specialization
1	PhD	Vellore Institute of Technology (Institute of Eminence - MHRD)	8 th Feb 2023	2023	Regular	NEW Media
2		Pondicherry University (Central University)	First Division, 77%	2009	Regular	Photography, Cinematography, Filmmaking, Editing, Film Production, Film appreciation, Audio &

Multifaceted Media Professional:

Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

	MSc (Electronic Media)					Video production, Web design
3	BSc (Physics)	Bharathidasan University	First Division, 62%	2007	Regular	Physics, French, Computer science & IT, Maths
4	HSC	Tamil Nadu State Board	First Division, 60.14%	2004	Regular	Maths, Physics, Chemistry, Biology
5	SSLC	Tamil Nadu State Board	First Division, 87.4%	2002	Regular	Maths, Physics, Chemistry, Biology

CERTIFICATION

- Google Certified Educator Level 1
- Certificate programme in Entrepreneurship & Skill Development (ESDP) in Multimedia and Animation at NI-MSME (National Institute for Micro, Small and Medium Enterprises, Govt. of India, Hyderabad-45)
- CIC, Certificate in computing from Indira Gandhi National Open University with an aggregate of 51.5%
- UGCES, in Environment science from Bharathidhasan University With an aggregate of 73%
- Introduction to Production Design for Film and Screen Australian Film Television and Radio School
- An Introduction to screenwriting at UAE (University of East Anglia)
- Introduction To Production Design for Film and Screen Australian Film Television and Radio School

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Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

ACADEMIC MEDIA PROJECTS:

A dynamic storyteller with a robust multimedia portfolio, I have excelled in filmmaking, directing impactful projects such as "ANJALA & AM I LOST" and the telefilm "GEETHAVIN KANAVU." My versatile skills extend to news production, campus bulletins, and documentaries, including one on beach cleanliness. From producing live indoor events to outdoor music programs, I showcase adaptability and creativity. Additionally, I've contributed to diverse advertising mediums, spanning print, internet, and television ads, and created engaging e-content on the human body for a webpage. My proficiency in animation includes works on global warming and vacuum cleaners, reflecting a commitment to impactful storytelling.

KEY SKILLS

- **Research & Analysis:** Expert in various research methodologies, data analysis, and interpretation with a focus on media and technology.
- **Digital Technologies:** Proficient in New Media, VR, and AI; adept at integrating technology in educational and research settings.
- **Communication & Presentation:** Skilled in compiling reports and presenting findings in clear and concise formats
- **Technical Proficiencies:** Advanced skills in Photoshop, Adobe Illustrator, Corel Draw, Indesign, Page Maker, Animator, 3ds Max, Dreamweaver, Adobe Premiere ProCS5, Nuendo, Sound Forge, and Cool Edit.

SOFT SKILLS:

- Comprehensive problem-solving abilities.
- Good communication Skills.
- Ability to deal with people diplomatically.
- Willingness to learn.
- Team facilitator.
- Mentor.

Multifaceted Media Professional:

Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

PROFESSIONAL EXPERIENCE:

- **Research Associate**

Grey FX Studio Pvt. Ltd., Atal Incubation Centre, Banaras Hindu University - March 2021 - Present_

- Leading and contributing to research projects focused on media technology and its societal impact.
- Analyzing trends in digital filmmaking, media studies, and their applications in educational settings.

- **Assistant Professor – level 3 & Head of Department (Animation and VR)**

Jain University, Bangalore- July 2022 - February 2024

- **Mentor – Animation – Division – Jain University**

June 2017 – June 2022

- Oversaw the department's research and academic activities, focusing on new media technologies and their educational Impact.
- Integrated innovative teaching methodologies and advanced digital tools in curriculum design.

- **Academic & Technical Correspondent**

Franco Indian Film Society - November 2016 - June 2017

- Conducted extensive research for the establishment of a film school in India.
- Instrumental in the signing of an MoU with Mysore University to set up the "Franco Indian School of Cinema and Television."

- **Assistant Professor & Head of Department (Visual Communication)**

Acharya Arts and Science College, Puducherry- June 2009 - November 2016

- Led the department, focusing on the use of new media in film production and communication studies.
- Conducted research and practical workshops on various aspects of digital filmmaking and media studies.

FREELANCING EXPERIENCE:

- Worked on a lot of videos and audio editing.
- Worked with Campus News Bulletin.
- Worked with Community Radio Station Pudevai Vaani 107.8 MHz (Transmission and Recording)

Multifaceted Media Professional:

Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

- Worked with community Radio station puduvani vanni 107.8 MHz produced programs like an interview (Ngo, Sathanai Magalir)
- Worked with Community Radio Station Pudukkottai Vaani 107.8 MHz (Transmission and Recording)
- Worked with community Radio station puduvani vanni 107.8 MHz produced programs like an interview (Ngo, Sathanai Magalir)

PROFESSION SUMMARY (SOFTER KNOWLEDGE):

• **FILM AND TELEVISION PRODUCTION:** Setting up the studio, Wide-ranging knowledge of film and video projects from inception to completion. Effective at organizing and coordinating shoots; experience using production equipment. Conduct script analysis and contribute to script changes. Ability to write and edit scenes, treatments, and scripts, competent in film and sound editing.

• **ADMINISTRATION AND COMMUNICATION:** Provide efficient administrative support for a diverse array of program participants and staff. Prioritize and organize workloads to meet strict deadlines, train, and support team members. Establish and maintain strong working relationships with management, staff, and internal and external groups. Academic documents, programme structuring, syllabus preparation, Board of studies, Board of Examination, NAAC, ISO, documentation.

• **RESEARCH:** A dedicated and innovative research professional with extensive experience in digital media, filmmaking, and academia. Proven track record in conducting comprehensive research projects, leading to impactful outcomes such as the establishment of film schools and the publication of influential papers in new media. Skilled in applying advanced research methodologies and data analysis techniques to explore the societal impacts of media technology. Committed to advancing the field of digital filmmaking and media studies through rigorous research, insightful analysis, and collaborative academic endeavours.

RESEARCH TOOLS

- IBM SPSS 21
- Microsoft Power BI
- AMOS
- Microsoft EXCEL 365

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Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

TECHNICAL PROFICIENCIES:

- Designing Software : Photoshop, Adobe Illustrator, Corel draw, Indesign, Page maker,
- Animation Software : Animator, 3ds Max, director,
- Web design Software : Dreamweaver, Microsoft Frontpage,
- Video Editing Software : Adobe Premiere ProCS5,
- Sound Editing Software: Nuendo, Sound Forge, Cool Edit

STRENGTHS AND ACCOMPLISHMENTS:

- Enthusiastic and creative; demonstrated ability to meet deadlines and objectives. Excellent organizational and communication talents; solid skills in improving productivity and efficiency while reducing costs. And trained the students for Research, Project Centric Learning and Award-winning.

ACADEMIC BODIES MEMBER ROLE:

- Member of the Board of Studies at Jain University
- Member Board of Examination at Jain University
- NAAC/ UGC/NIRF/BOS coordinator at Jain University
- Question Paper setter and evaluator various university
- Research Mentor for Faculty and Students
- IQAC/NAAC/ISO (Department of Animation & VR)

CONFERENCES/SEMINARS AND WORKSHOPS

(PARTICIPATION IN CONFERENCES/SEMINARS/SYMPOSIUM)

Sl. No.	Name of Program	Date	Organizing Institution	National / International	Nature of Paper Presented (Attended/ Paper Presented/ Poster presented)
1.	International Conference	07-08 March 2009	Indian Association for Social Science and	International	Paper Presented

Multifaceted Media Professional:

Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

			Health & Pondicherry University		
2.	National Seminar	21-22 January 2009	Pondicherry University	National	Paper Presented
3.	National Conference	26-27 February 2010	Manonmanium Sundaranar University (MSU)	National	Paper Presented
4.	National Conference	14-15 December 2012	Association of Communication Teachers Tamilnadu & Puducherry, MSU	National	Paper Presented
5.	National Seminar	18 th September 2013	Auxilium College	National	Paper Presented
6.	National Conference	30-31 January 2014	UGC- Academic Staff college Pondicherry University	National	Participated
7	The Future of Learning Conference 2020	3-4 Jan 2020	Institute of Management Bangalore (IIMB)	International	Participated
8.	International Conference	25 th June	Vellore Institute of Technology	International	Paper Presented
9.	International Conference	July 6 th and 7 th 2020	Vellore Institute of Technology	International	Participated
10.	International Conference	July 9 th and 10 th 2020	Vellore Institute of Technology	International	Participated
11.	National Level Webinar	3 rd July	Jain University	National	Participated
12	International Conference	16-17 July 2020	Vellore Institute of Technology	International	Paper Presented

Multifaceted Media Professional:

Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

13	National Webinar	13-17 July 2020	Madurai Kamaraj University	National	Participated
14.	International Conference	22nd July	Garden City University	International	Participated
15.	International Conference on Recent Trends in Computing (ICRTC 2021)" -	May 21 & 22, 2021	Sanjivani College of Engineering.	International	Paper Presented
16.	International Conference on New Ideas in Technology and Innovations	Feb 24 th & 25 th	Cauvery College for Women, Trichy	International	Paper Presented
17.	International Conference on New Ideas in Technology and Innovations	Feb 24 th & 25 th	Cauvery College for Women, Trichy	International	Paper Presented
18	International Conference – social media and society -	August 6 th 2021	FLAIR & GIDS	International	Paper Presented
19	International Conference on Exploring Media, Law, and AI in the Post-Truth Era	March 13 th 2024	Woxsen University	International	Paper Presented

WORKSHOP/FDP/TRAINING PROGRAM ATTENDED

Sl. No.	Name of Workshop/FDP/Training Program	Date	Name of Organizer	National/
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Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

				International
1.	Effective Teaching Methodologies and confidence Building	1-2 August 2009	Prist University	National
2.	Advanced Teaching Techniques	12-15 March 2015	ICT Academy Director of Information Technology	National
3.	Web Designing Scripting	27 th April to 07 th May 2015	Puducherry e- Governance Society	National
4.	Innovation in teaching and Learning, Research Methodology, and data analysis	7th to 9th February 2019	St. Joseph College, Bangalore in association with Primax Foundation Bangalore	National
5.	Research Methodology, statistical analysis interpretation	26-28 July 2019	Institute for statistical Analysis	National
6.	Institutional benchmarking of Best Practices	8-14 June	Dnyan prabodhini mandal's shree mallikarjun college	National
7	International Short Film and Documentary film Festival	9 March	Pondicherry University	International
8	National Documentary film festival" Prakriti 2009 "	2009	Pondicherry University	National
9	AICTE, ATAL Faculty Development Program, ANIMATION Film Design	27th August, to 31st August 2021	Jain University	National

PAPER PUBLICATIONS

#	Publication Type	Title of the Paper	Journal Name	Year	Vol. No	Page No	ISSN No.
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Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

1	Peer Reviewed	Model of Using New Media Technology in Higher Education	IOP Publishing	2021	1099	1-9	1757-899X
2	Peer Reviewed	Psychological Impacts of Smartphone on College Students – Nomophobia (No-Mobile- Phone Phobia)	International Journal of Recent Technology and Engineering	2019	8	2559-2564	2277 - 3878
3	Peer Reviewed	Impact of Television on Children	Indian Journal of Applied Research	2013	3	120	2249 - 555X
4	Peer Reviewed	Impact of Media and its Effects on Youth	Indian Journal of Applied Research	2014	4	140-	2249 - 555X
5	Peer Reviewed	Impact of Global and Local Media Advertisement on Children	Indian Journal of Applied Research	2019	9	47-49	2249 - 555X
6	UGC Listed	Deep Psychological Learning of Japanese Anime Graphics in India Using cognitive computation	Advances in Parallel Computing	2021	39	621-628	0927 5452
7	UGC Listed	AI Based Metaverse Technologies Advancement Impact on Higher Education Learners	WSEAS Transactions on Systems	2022	Volume 21	178-184	110 9-277 7

Multifaceted Media Professional:

Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

8	UGC Listed	Next-Gen Mulsemedia: Virtual Reality Haptic Simulator's Medical Practitioner for Higher Education Institutions	MDPI electronics (Switzerland)	2023	12 issue 2	1-20	207 992 92
9	UGC Listed	Gamified Learning and Assessment Using ARCS with Next- Generation AloMT Integrated 3D Animation and Virtual Reality Simulation	MDPI Electronics (Switzerland)	2023	12	1-16	207 992 92
10	UGC Listed	Learning impact of recent ICT advances based on virtual reality IoT sensors in a metaverse environment	Measurement: Sensors	June 2023,	27	100754	2665 - 9174

TRAINING PROGRAM /ORIENTATION PROGRAM

- Attended Faculty Development Training Program
- Attended Orientation program at Pondicherry University.
- Faculty Development Program on “Web Designing and Scripting” from 27th April to 07th May 2015 at ICT Training Academy (DIT) Pondicherry.
- Faculty Development Program on “Advanced Teaching Techniques” from 12th march to 14th March 2015 at ICT Training Academy (DIT) Pondicherry.
- Participated in the Training Programme on “Effective Teaching Methodologies and Confidence Building” organized by PRIST University & ACHARIYA.

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Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

- ATAL FDP- AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Animation film design" from 2021-07-27 to 2021-07-31 at JAIN (Deemed to be University).

PRODUCTION WORK:

Short Film: 3

- Anjalai
- Am I Lost?
- Geethavin Kanavu

Animation Short Film: 3

- Global Warming
- Tom
- Turtle and Fox

Guided students to do the project in short films and documentaries and won International Awards also.

DESIGN WORK:

- Created lots of newspaper advertisements for Achariya Institution.
- Created visiting card for Franco Indian Film Society & West East Movies (P) Ltd
- Created a Logo for Franco Indian Film Society & West East Movies (P) Ltd
- Lots of banner designs, pamphlets, Book Cover designs, etc.

ACHIEVEMENTS:

- .Inter-college competition -Galactose'07- AD MAD - First Place
- Inter-Department competition - Hair Do –Second Place
- Inter-Department competition - Hair Do-Third Place
- .Merit of Honor – Hostel Student Representative

PUBLICATION:

Sl. No.	Title of Book/Chapter	Books Publisher	IS B N	Year
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Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

1.	Effects of Media on teenagers - The Journal of Media studies-volume II			2010
2.	IMPACT OF NEW MEDIA ON EDUCATION -"Impact of New Media and Multimedia Technology in Teaching and Learning	MJP	978-81-8094-282-2	2016
3.	The Rise of AI in Film: Revolutionizing Production Processes.	Amazon	ASIN : BOCR91FD1P	2023
4	The Deepfake Dilemma a Comprehensive Study on Political Misinformation.	Amazon	ASIN : BOCR8ZD24B	2023
5.	Ai in Business: Empowering Tomorrow's Leaders- Case Studies and Analysis.	Amazon	ISBN-13 979-8872822851	2024

PROGRAMME ORGANIZED:

- Achariya Arts and Science College
 - Photography workshop
 - 2D &3D Animation Workshop
 - Pondicherry Night 'N' Day 2015
 - Organized various small events at Achariya Arts and Science College
- Pondicherry University Examination committee members in Achariya Arts and Science College.
- Organized Photography Exhibition in JAIN Deemed to be University.
- Organized various workshops (>60) in JAIN Deemed to be University.
- Organized Tooniasta Fest (Intercollege Fest) in JAIN Deemed to be University.
- ATAL FDP 2021 in JAIN Deemed to be University
- Art and Photography Exhibition 2022 in JAIN Deemed to be University

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KEY ACHIEVEMENTS:

- Developed comprehensive research on the psychological impacts of new media technologies.
- Successfully led multiple academic projects and workshops, enhancing students' skills in media technologies and digital filmmaking.
- Published numerous peer-reviewed papers and articles on new media, its societal impacts, and educational applications.

AWARD:

- I received the Best Teacher Award 2015 at the ACHARYA Group of Educational Institution

PERSONAL DETAILS

Date of Birth : 06-01-1987

Marital Status : Married

CONTACT ADDRESS:

1. Current Address:

Bhavana S,
Flat no: T10, Elegant Emporium,
No 342/5 5th Cross,
Akshayanagara West,
Akshaya Vana, Akshayanagar,
Bengaluru, Karnataka 560068

Permanent Address:

NO: 260/1 Perumal Kovil Street,
Maligaimedu, Panruti Taluk,
Cuddalore District, Pin – 607112.

REFERENCE:

1. Mr. Muthamil A,
Asst. Prof. Center for Electronic Media,

Multifaceted Media Professional:

Dr. Bhavana S's Journey in Filmmaking, Research, Academia, and Creative Exploration

Pondicherry University,

Mobile no: 9841450611.

DECLARATION:

I hereby declare that the above information furnished by me is true to the best of my knowledge and belief.

Date: `14/03/2024

Place: Bangalore



Signature: